

What is your current Success Score?

-  1 - 2 points
-  3 - 5 points
-  7 points

1. **Do you know your niche?** - You must "know." Don't guess ;)
 - ☐ Do you know **who** wants to buy your art?
 - ☐ Do you know **why** they want to buy your art?
 - ☐ Do you know **where** to find more people just like them?
 - ☐ no
 - ☐ yes to who, why, and where above = 1 point
2. **Do you have a productive sales referral strategy?** *
 - ☐ no
 - ☐ yes = 1 point
3. **Did you make a profit from the sale of your art in 2019?**
 - ☐ no
 - ☐ yes = 1 point
4. **On a scale of 1-10, how focused do you feel about art sales results?**
 - ☐ 1 - 7
 - ☐ 8 - 10 = 1 point
5. **On a scale of 1-10, how confident do you feel about your art sales results?**
 - ☐ 1 - 7
 - ☐ 8 - 10 = 1 point
6. **Do you have a current written plan to sell your art that you feel confident in?**
 - ☐ no
 - ☐ yes = 1 point
7. **Do you have other successful independent artists in your support network?**
 - ☐ no
 - ☐ yes = 1 point

